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Florists' Wholesale List

Of Best Varieties

CHRYSANTHEMUMS

To Grow For Season

1927



BLANCHE

STAFFORD CONSERVATORIES

JOS. J. BRAUN, Proprietor

Stafford Springs, Conn.

Long Distant Telephone, 158

Twenty-First Annual Trade List

1906-1927

The growing of Chrysanthemums for planting stock has been our specialty since 1906. We give the most promising new varieties offered a trial, and in order to restrict our list eliminate such older varieties as we find surpassed by those of later introduction. We offer sufficient variety for a continuous supply of the different types and colors for all commercial purposes.

TERMS OF SALE

Prices quoted are for the trade only.

QUANTITY—Twenty-five of one kind will be sold at the 100 rate, 250 at the 1000 rate. Where less than 25 of one kind are wanted we reserve the right to advance the price proportionately.

Orders from new customers must be accompanied by remittance or satisfactory reference.

TERMS—Cash, unless special arrangements are made for credit. All accounts are due 30 days from date of shipment. If unpaid, interest at the rate of one-half per cent per month will be charged.

Register all letters containing Cash.

PACKING CHARGES—When cash accompanies the order no charge for packing will be made if same is to the amount of two dollars (\$2.00) or over. On orders amounting to less than Two Dollars we reserve the right to make a reasonable charge for packing.

PARCEL POST CHARGES—On all charge orders actual postage will be added to the invoice. Paid orders should include postage at the rate of 10 cents for the first hundred cuttings, 4 cents for each additional hundred.

If you wish your parcel post shipments insured we will insure same at your expense according to the following standard scale: Value up to \$5.00 .03c; Value up to \$25.00 .05c; value up to \$50.00 .10c; plus regular postage, which should be included in your remittance.

All shipments are carefully packed to arrive in good condition at destination. Our local express is the American, which by the new ruling transfers to other companies without additional charge. For the past seasons about nine tenths of our trade went forward as Rooted Cuttings, by parcel post, which proved to be very satisfactory. There was practically no complaint with this service, especially when sent via "Special delivery."

All claims for damages must be assumed and entered against the carrier by the buyer, the shippers responsibility ceases upon delivery to such agents in good condition.

If shipments forwarded by express are delayed or arrive in damaged condition be sure to have your agent examine the shipment and sign for the extent of the damage and you will have no trouble to collect from the express companies for the same.

I would consider it a favor to be informed just how stock arrived and to what degree they are satisfactory or otherwise, and in case of any part of shipment not being satisfactory for other reasons than that caused by transportation same should be reported or returned to us at once.

NON-WARRANTY—It is our aim to satisfy our customers by sending good stock at a reasonable price. While we exercise the utmost care to make every shipment satisfactory and profitable to you and keep stock true to name, we give **no Warranty, Expressed or Implied**, on the same, either as to varieties or product, and we are in no way responsible for the crop. All orders Received will be Executed on these conditions only, and they must be accepted by the customers when ordering.

All orders filled in strict rotation and as soon as stock is ready.

We believe Early ordering to be of mutual advantage.

Prices given on newer varieties may be reduced later in the season, where stock and demand will permit.

For Plants from 2¼ inch pots add \$1.50 per 100 Extra.

CHRYSANTHEMUMS

STANDARD VARIETIES

WHITE

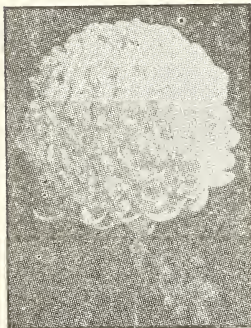
Listed in order of flowering

Smith's Advance. The earliest white. Can be had from August on, according to date of planting and selecting bud. Early May plantings can be had by end of August. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Early Frost. A very early commercial white. Height 3 feet. Pure white flowers, perfect in form and full to the center. Has Golden Glow habit to set early buds. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Polly Rose. Large Flowers, Dwarf habit. An old variety but still the favored white of many. Especially valuable where headroom is limited. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Oeonto. A strong grower with a sturdy stem and beautiful foliage and large incurved flower, maturing Oct. 15. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.



Smith's Imperial

Smith's Imperial. A strong grower with dark glossy foliage extending up to the bloom. Short jointed rigid stem. Dwarf habit. Will produce 2 or more perfect flowers to the plant if planted early. Good from any bud after Aug. 25. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

White Ivory. The old favorite, still largely grown. Medium size, 2½ ft. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

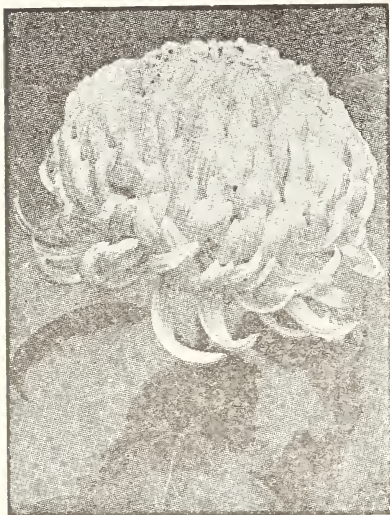
Chas. Razer. The most reliable white for early Nov., Bonaffan in form, but larger. Grand stem and foliage. Very easy doer. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

White Chieftain. A sport from that well known variety. On first crown buds it shows a tinge of pink, later buds come pure white. Matures about Nov. 1. Bud Aug. 30. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

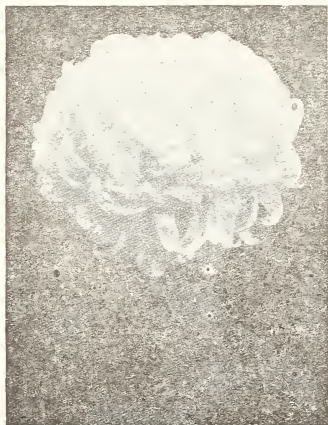
Wm. Turner. Pure white, very large incurved. One of the finest of the large flowered Chrysanthemums. Also the greatest favorite for exhibition. Rooted Cuttings, \$4.50 per 100, \$40.00 per 1000.

Betsy Ross. A large flower of perfect incurved form, clear white in color, with excellent stem and foliage. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

For Plants from 2¼ inch pots add \$1.50 per 100 Extra.

**White Chieftain**

Improved Chadwick. The pure white sport of the well known W. H. Chadwick. Our strain of this variety is as good as any. Rooted Cuttings, \$5.00 per 100, \$45.00 per 1000.

**Wm. Turner**

December Beauty. Large white with light pink shading is more pronounced at center of bloom, best incurved form. Avoid early buds as the late ones give the best bloom. Height 3½ feet from June planting. Fully developed Dec. 10-15, continuing until Christmas and after from buds selected Sept. 30- Oct 10. Rooted Cuttings, \$5.00 per 100, \$45.00 per 1000.

Timothy Eaton. The standard of excellence of commercial as well as exhibition varieties. Best bud about Sept. 10. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

White Surprise. (Smith 1921). A large massive incurved flower, perfectly formed on a rigid stem, with small perfect foliage. It produces very evenly on the bench with hardly an imperfect flower. Its lasting qualities are excellent. Matures Nov. 10-20. Best buds Sept. 20, and later. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

W. H. Chadwick. The Standard late fancy white, slightly tinted with pink. For Thanksgiving or later. Rooted Cuttings, \$5.00 per 100. \$45.00 per 1000.

December Glory. (Smith-1923). An excellent commercial variety, maturing 1st to 10th of December. Pure white incurved petals so as to be perfectly spherical in form. Flower 6 inches in diameter. Fine stem and foliage. Height 5 feet from June planting. The best late white. Rooted Cuttings \$3.50 per 100, \$30.00 per 1000.

White Seidewitz. Ours is a clear white sport of the well known Seidewitz. A valuable addition to the late white varieties. A tall grower and late planting or pinching is advisable where headroom is limited. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Mistletoe. The latest incurved, bluish white. Not ready to cut until December. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

On account of the scarcity of flowers generally prevailing during the end of Dec. and Jan., late plantings of the late flowering Chrysanthemums have proved profitable, especially for the retail trade.

STANDARD VARIETIES

Listed in order of flowering

PINK

Unaka. A fine incurved broad petaled bloom. A pleasing shade of pink. Maturing the first week in Oct. Four feet in height. Best buds Aug. 5 to 10th. This variety must be planted early if expected to do its best. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Smith's Enchantress. A bright rose pink, superior to Unaka, and produces a higher percentage of salable blooms. It is the best early pink. Maturing Oct. 10. Height 4 feet. Select early Sept. bud. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Glory of The Pacific. Fine early dwarf grower. Best bud around Aug. 20. The standby early pink, especially where headroom is limited. Rooted Cuttings \$3.00 per 100, \$27.50 per 1000.

Early Rose. Rose color, as the name implies, of a bright pleasing shade under all conditions of light. Form incurved, size six inches. Stem and foliage excellent. Dwarf habit, 2½ to 3 feet high. Best bud Aug. 20 or later, producing fully matured flowers in six weeks. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.



Pacific Supreme

Pacific Supreme. Similar to Glory of the Pacific, but a taller grower; slightly brighter in color; good stem; best bud Aug. 20. Matures Oct. 15 to 20th. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Nerissa. Owing to its enormous size, fine form and finish, is conceded to be one of the best exhibition as well as commercial sorts. Color rosy Mauve. Strong, upright growth with rigid stem. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

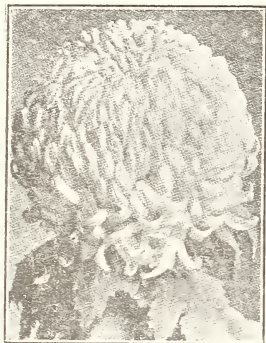
Pink Ivory. A pleasing pink sport of the well known Ivory. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Chieftain. Deep, clear pink, incurved. On the order of Major Bonaffan. Very fine mid-season pink, which is gaining in popularity. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Rose Perfection. A seedling from Chieftain and an improvement, being brighter and more constant in color. Like Chieftain, is an easy doer, similar in growth and foliage, maturing the first week of November. Best bud around September 10. Rooted Cuttings \$3.50 per 100, \$30.00 per 1000.

Frederick III. (C. L. Humphrey). A large incurved bloom. Color, Deep Pink. Has same habits as the Chieftain family. Maturing Nov. 20. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Rosa Raisa. (Smiths-1923). A wonderful light rose pink of an even shade throughout, with perfect incurved form. Strong upright stem with foliage larger than the average. Matures Nov. 15, and can be held for Thanksgiving. One of the very best commercial varieties. Height 4½ feet. Select bud Sept. 20. Rooted Cuttings, \$5.00 per 100, \$45.00 per 1000.



Pink Turner

Thanksgiving Pink. A bright deep pink. In form and general make up it is somewhat between Pacific Supreme and Eaton, with an even more healthier and glossier foliage. It will practically produce 100 per cent of perfect flowers. As a shipper it has no superior. For Thanksgiving and later cutting. 4 feet from June planting. Take term bud. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Pink Turner. A clear lavender pink sport of Turner. Rooted Cuttings, \$4.50 per 100, \$40.00 per 1000.



Edwin Seidewitz

Dr. Enguehard. One of the very best commercials; also a prize winner of the exhibition table. Rooted Cuttings \$3.50 per 100, \$30.00 per 1000.

Chadwick Supreme. The pink sport of the well known variety, W. H. Chadwick. Largely planted to supply the fancy blooms demanded for Thanksgiving and Christmas trade. Rooted Cuttings, \$5.00 per 100, \$45.00 per 1000.

Edwin Seidewitz. One of the very best late pinks, a shade lighter than Enguehard, it being inclined to grow tall and never show a tendency of going blind. Late planting is to be recommended. Rooted Cuttings \$3.50 per 100, \$30.00 per 1000.

Andrew Schmidt. A sport from the well known variety, Edwin Seidewitz. Color, a deep shade of lavender. It is more solid and incurved and has a wonderful keeping quality. Matures Dec. 1. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Pink Mistletoe. A pink sport from Mistletoe, in color somewhat resembling Rose Perfection. A most valuable late variety. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

For Plants from 2¼ inch pots add \$1.50 per 100 Extra.

STANDARD VARIETIES

Listed in order of flowering

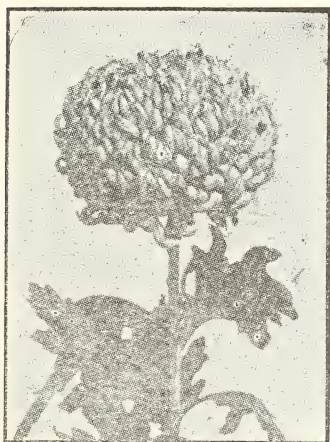
YELLOW



Golden Glow

Golden Glow. Bright clear yellow, good stem and foliage. Flowers may be had from Aug. 15 to end of Oct. if planted in succession and first bud secured. Early May planting is necessary to produce August flowers. The standard earliest yellow. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Yellow Polly Rose. Clear yellow sport of Polly Rose. Valuable where headroom is limited and an easy doer. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.



Mrs. C. C. Pollworth

Mrs. C. C. Pollworth. Improved Chrysolora, decidedly more incurved and slightly deeper in color. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Sun Glow. Early bright yellow of the Bonaffan type, maturing Oct. 25. Fine stem with foliage extending to the bloom, producing a high percentage of perfect blooms. Select bud about Aug. 25. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Marigold. A most phenomenal and brightest yellow. Fully up to exhibition size. 9 inches in diameter. Maturing Oct. 15. Stem and foliage perfect. Height 5 feet from early May planting. Buds secured from Aug. 20 to 25th give best blooms. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Yellow William Turner. The yellow sport sent out by Smith is the variety we offer. It was selected by us from the many sports of William Turner as being the brightest yellow. It is an excellent variety and ranks as one of the finest for exhibition. Rooted Cuttings, \$4.50 per 100, \$40.00 per 1000.

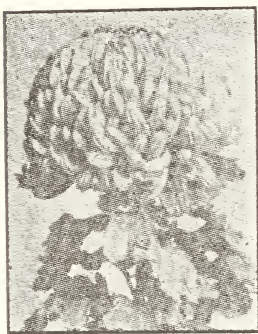
Yellow Ivory. A bright clear yellow sport of Ivory. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Golden Razer. The beautiful light yellow sport of Chas Razer. Date of bud Aug. 20. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Yellow Chieftain. (T. Honda & Co.) A California variety of the Chieftain type. Color, Lemon Yellow. Matures Nov. 1. Bud Aug. 30. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Richmond. Bright golden yellow incurved on the order of Bonaffan, which has gained reputation as a perfect commercial. This is best described as an early Bonaffan. Take bud Aug. 25. Matures early Nov. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Major Bonaffan. This variety is the Standard for Commercial and still widely grown for mid-season. A fine yellow incurved, perfect in form and habit. Can be had from early Sept. buds by the last week in Oct. and from later buds for Thanksgiving. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.



Marigold

Golden King. (Smith-1923). A beautiful yellow of the finest incurved form producing massive blooms, about the same shade as Adrian's Pride or Sunbeam. Maturing Nov. 15 to 25. At its best for Thanksgiving. Height 4½ feet. Rooted Cuttings, \$4.50 per 100, \$40.00 per 1000.



Sun Glow

Whittier. Similar to Richmond in bloom, a golden yellow of very fine finish. Much grown in place of Bonaffan. Can be cut very late. Stem and foliage allow close planting. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

General Allen. This sport of Major Bonaffan is an improvement on that variety in that it is much larger in size, more robust in growth, and also, as we have found it, it will produce from late planting as great a percentage of well finished blooms as any variety. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Sunbeam. A seedling from Odessa, but of a brighter shade of yellow. Strong grower, attaining a height of 4½ feet from June plantings. Fully double from buds selected from Sept. 20-30. Matures for Thanksgiving and later. Rooted Cuttings, \$4.50 per 100, \$40.00 per 1000.

Celebration. This is the best descendent from Yellow Eaton (which variety we discontinue to grow). It is a deep golden yellow, of fine finish, retaining all the wonderful texture and keeping qualities of the Eatons. Rooted Cuttings, \$4.50 per 100, \$40.00 per 1000.

Adrian's Pride. It is as bright a yellow as Marigold, maturing November 20 to 30. Fully double from buds selected September 30th. Four feet high from June planting. Excellent stem and foliage; although not incurved, is of a perfect globular form. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Golden Chadwick. When high-class blooms are the chief object this variety reigns supreme. Its rich yellow color, combined with good characteristics of the Chadwick's places it as one of the best late yellow varieties. Late plantings produce superior flowers from Thanksgiving to Christmas. Rooted Cuttings, \$5.00 per 100, \$45.00 per 1000.

Golden Mistletoe. A sport of the Mistletoe. It is not a deep golden, but has more of the tints found in Nakota and Indian Summer and can well be recommended as one to be planted largely, it coming in at a time when there is a brisk demand for high grade flowers. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

STANDARD VARIETIES

BRONZE

Listed in order of flowering

Bronze Unaka. A Clear and Attractive bronze sport of this popular early variety. Bud Aug. 5. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

George Baer. A bronze sport of the variety Early Rose, which originated with Mr. George Baer of New Hyde Park, L. I., N. Y., from stock supplied by us. In color the groundwork is a creamy yellow intermixed with Ophelia and bronze shadings. Combined with the good characteristics of the parent, for which there is an increasing demand, make this the best early bronze on the market. Being of sturdy dwarf habit it is equally as good for pot work. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Tints of Gold. One of the choice varieties for early October. A soft golden bronze. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Greystone. Golden Bronze in color. A well formed flower. Is valuable for pot work and large specimens as well as a cut flower. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Bronze Turner. (Totty-1924). Sport of the Turner family. In color a Buff-bronze with maroon shading on lower petals. Height 4 feet. Bud second week in Sept. Rooted Cuttings, \$4.50 per 100, \$40.00 per 1000.

Barbara Davis. A seedling of Brutus. It is a rich shade of reddish bronze, short jointed, inclined to be dwarf. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Indian Summer. A sport of Golden Chadwick. A yellow ground with intermixtures of terra cotta, salmon and bronze shades, making this an odd flower and especially valuable for artistic work. Rooted Cuttings, \$5.00 per 100, \$45.00 per 1000.

STANDARD VARIETIES

RED

Listed in order of flowering

Harvard. Japanese reflexed, very dark crimson; in perfection Nov. 15, and for the closing days of the football season. Best bud Sept. 5 to 10th. Rooted Cuttings, \$3.00 per 100, \$27.50 per 1000.

Cullingfordii. Medium size flower. Keeps its bright color for remarkably long time. Matures middle of Nov. and later. (The best of its color). Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Prices given are for Rooted Cuttings.

For Plants from 2¼ inch pots add \$1.50 per 100 Extra.

CHOICE VARIETIES OF LATER INTRODUCTION

Rooted Cuttings: \$6.00 per 100, \$50.00 per 1000 .

Silver Sheen. (Smith-1925). Pure white, incurved form, maturing Oct.-20, to follow Smith's Advance. Has wonderful keeping qualities. We recommend this variety to those who do not like Oconto as a second early. Select bud Aug. 30.

White Prince. (Smith-1925). A massive, glossy, Incurved White. Maturing Nov. 1. 5½ inches in diameter, 4 feet from June 20 planting. Date of bud Sept. 20-30.

Ma Ferguson. (Smith-1925). A mid-season yellow, the same shade as Maj. Bonaffan. Arrangement of petals irregular, outer ones reflexed, center incurved. It possesses true commercial qualities and will produce a very high percentage of perfect blooms. Is rather dwarf, hence should be planted early in June.

Mrs. Nellie T. Ross. (Smith-1925). Light yellow, possibly a shade lighter than that of Maj. Bonaffan. Its late flowering period, Nov. 30 into December greatly enhances its value. A wonderful keeper. Do not reserve bud until early October. Height 4½ feet.

Gladys Pearson. (Smith-1925). A new shade for Thanksgiving use, maturing November 20 to 25. The upper surface of the petals is apricot and the reverse buff which illuminates under artificial light to be bright orange. Strong grower, 5 feet from June planting. Date of bud, September 30.

Sylvan Tints. (Smith-1925). A wonderful variety for Thanksgiving and later. The upper surface of the petals is cardinal and the reverse side tan color. Loosely incurved form. Height, 4 feet.

Rose Chochard. A very early pink, coming into flower early in October. Incurved type. Height 3 feet. Take bud Aug. 15.

LAST SEASON'S INTRODUCTION

Rooted Cuttings below, \$2.00 per dozen, \$10.00 per 100.

Golden October. (Baur-Steinkamp & Co.). A rich golden yellow. Blooms Oct. 10, from early June planting. From Terminal bud.

October Rose. (Baur-Steinkamp & Co.). Has made a hit with its large bloom for so early in the season. Color, Lavender Pink. Maturing Oct. 12. Terminal bud.

Rose Glow. (Baur-Steinkamp & Co.). Clear even shade of bright pink which holds remarkably well as the bloom ages. A large bloom carried on a strong stem.

Yukon. (Baur-Steinkamp & Co.). A fine commercial yellow. Incurved. A good shipper. Maturing Nov. 1.

Coronna. (Baur-Steinkamp & Co.) A Deep Golden Yellow. Incurved. Can be grown two or more blooms to a plant with strong stem and foliage. Matures Nov. 1.

Edgar Stillman Kelly. (Smith-1926). In comparison with Betsy Ross is larger in size, stronger in growth. Color, Pure White. Matures Nov. 1.

Cincinnatus. (Baur-Steinkamp & Co.) A pleasing shade of light lavender pink. Incurved. Strong stem and good foliage. Matures Nov. 10 and later.

Mefo. (Smith-1926). A creamy white with loosely and irregularly petals. Bud Sept. 15. Matures Nov. 15.

Detroit News. A large Bronze incurved showing its golden reverse, then gradually reflexes. Bud Aug. 30. Matures Oct. 25.

Clara B. Ford. (Smith-1926). A closely incurved yellow, much the same in form and color as Maj. Bonaffan. Bud Sept. 20. Matures Nov. 20.

Mrs. R. M. Calkins. (Smith-1926). A very bright yellow. As intense as the variety Marigold. Inner petals incurved. Matures Nov. 25 and later.

Distinction. (Baur-Steinkamp & Co.). A fine commercial pink. Incurved. Maturing Nov. 20 and later.

Snowbound. (Baur-Steinkamp & Co.) A large incurved White. Fine stem and foliage. Maturing Nov. 1.

Smith's Late White. (Smith-1926). A perfect white, globular form with heavy stem and good foliage. Matures Dec. 15.

LAST SEASON'S INTRODUCTION OF POMPONS

Rooted Cuttings below, \$1.00 per dozen, \$6.00 per 100.

Aniwa. (Smith). Anemone, shell pink, with a cream colored cushion, dwarf upright growth. Matures Oct. 10.

Padoka. (Smith). A very fine flowering baby pompon. Color, light salmon. Dwarf. Maturing Oct. 20.

Minong. (Smith). Pure white pompon when fully developed. Maturing Oct. 20-25.

Bellingham. (Smith). Anemone, color, a very delicate pink. Ray florets with high rounded cushion. Matures Nov. 1.

Rose Royal. (Smith). Anemone, rather distinct in color, being a violet shade throughout. Maturing Nov. 15.

Golden Sceptre. (Smith). A very bright yellow pompon of an intermediate size. Matures Nov. 25.

Red Beau. (Baur-Steinkamp). A reddish bronze pompon. Has same habits as the variety Wilcox. Maturing Nov. 20.

Peter Pearson. (Smith). Anemone, with light pink ray florets and high rounded cushion of light yellow. Matures Dec. 1.

Gold Coin. (Smith). A large flowering pompon. Color, Bright yellow. Maturing Dec. 1 and later.

STANDARD POMPON VARIETIES

WHITE

Rooted Cuttings: \$3.00 per 100, \$27.50 per 1000. .Except where noted.

Chicago Early White. The earliest white pompon. It is fully double and of good form. Its earliness makes it especially valuable. It is difficult to prevent this variety from producing a partial crop during Aug. and early Sept. which comes in very useful to the retailer or for design work. But comes in full bloom from middle to end of Sept.

Irene. (Smith-1923). True pompon type. Color pure white. Upright. Wiry stems. Height 3 feet. Matures with Uvalda.

Uvalda. Early white pompon, maturing Oct. 15th, of the large flowering type.

Chicago Pearl. This new variety of 1924 introduction has proved to be the finest white pompon we have ever grown. The bloom is almost ideal in form and is pure white in color. The general plant habit is good. The sprays are large and the flowers carried well apart. The season is Nov. 15 to 25. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

White Lillian Doty. A pure white sport of the well-known variety, Lillian Doty.

Diana. A very fine, pure white variety, a trifle larger than Doty. A favorite white for Thanksgiving with many since 1889.

Mariana. A first class white pompon. It produces an excellent spray and is equally well adapted to disbudding to one flower. Ready to cut Nov. 1.

Clare. This new variety possesses wonderful keeping qualities and while it is ready to cut by Nov. 15, it will retain its freshness to the end of the month. Very free flowering and of the purest white.

Nemo. A late White of the button type. Strong upright growth. Maturing Nov. 25. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Yuletide. (Smith-1923). The latest and best white pompon, purest paper white, does not mature until Dec. 5, to 10. A seedling from Christmas Gold, but more dwarf. Height 3 feet from June planting, possessing unusually stiff stem. It is more satisfactory when the crown bud is removed and each lateral growth is disbudded, thus producing a spray with 5 to 8 flowers from 2 to 2½ inches in diameter. This variety is also an excellent Pot Plant. Everyone interested in late pompons should grow this one. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

STANDARD POMPON VARIETIES PINK

Niza. Delicate shell pink. Very valuable owing to its being the very earliest of its color. Matures Oct. 10. Medium-sized blooms; dwarf. Makes an excellent spray.

Leilah. A good early Rose-Pink. Resembles the Niza flower in form. Matures Oct. 10-15.

Fairy Queen. Day Break pink in color, with nicely formed flowers of medium size. A very fine mid-season variety for cut sprays.

Eden. Early Pink. (See Hardy Early Varieties).

Dotson. An Old-Rose with reflexed petals. Is of dwarf growth and should be planted the first week in June to get sufficient height. Also a pot plant variety. Matures Oct. 20. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.



Western Beauty

Lillian Doty. The plant is a vigorous grower, producing beautifully formed shell pink flowers on very rigid stems.

Western Beauty. A fine deep rose pink. Flowers are of medium size produced on straight rigid stems. Growth is medium which adapts this variety for pot culture as well as for cut sprays. Middle of Nov. and Thanksgiving.

Angelo. One of the best of the Pompon novelties. Light pink, on the order of Lillian Doty. It is also of the very best for pot culture, either disbudded or in sprays.

STANDARD POMPON VARIETIES

YELLOW

Wolverine. (See Hardy Early Varieties). Earliest yellow.

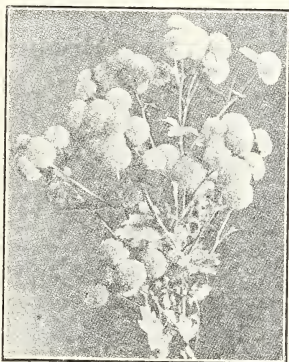
Excelsior. (See Hardy Early Varieties).

Zora. An early bright yellow; maturing Oct. 15 to 20.

Mitzi. Dwarf, very free-flowering, maturing Oct. 20. Flowers medium size, which are yellow, showing a red center during development. 18 inches high from final potting July 1.

Gilda. Bright orange, maturing Oct. 25. Exceptionally free flowering and very dwarf rigid growth, which makes it a good variety for pot culture.

Golden Climax. One of the most useful of the yellow button type pompons. It will grow 3 to 4 feet from early planting, but has a very wiry stem which well supports the deep golden yellow buttons. It has hard small foliage which will permit close planting. Very productive.



Norine

Una'ga. (Smith-1925). An intense yellow, having large blooms, flowering down the stem. Maturing Nov. 20. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Norine. (Smith-1925). A seedling from Christmas Gold, same shade but larger. Maturing Nov. 20. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Golden Baby. A general favorite. Clear bright yellow; the smallest of the button type. Very late.

Christmas Gold. On the order of Golden Baby, but a much stronger grower. The little button flowers being a little larger and much brighter, set off by dark glossy foliage, makes an attractive spray. Its lasting qualities are exceptional.

Golden Nymph. (Smith's 1924). Unquestionably the latest pompon known at the present time. Can easily be had for Christmas as it matures three weeks later than Christmas Gold. Belongs to the Baby or button type, producing flowers $1\frac{1}{4}$ inches in diameter. Color bright yellow. Height $2\frac{1}{2}$ feet. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

STANDARD POMPON VARIETIES

RED

L'Argentuilais. Deep chestnut in color. Very Early.

Firelight. Brilliant Carmine, shaded with scarlet. In perfect condition to cut Oct. 1, either outdoors or under glass.

Doris. A dark reddish-bronze, button pompon. Has good keeping quality. Dwarf, but produces well formed sprays, with strong stems. Maturing Nov. 15-20.

Fire Bird. While not extra early this is one of the best early red we have seen, maturing the last week of Oct. Color, very bright; strong upright growth and productive.

Helen Hubbard. The best Crimson decorative grown. The lower petals are from 2 to 2½ inches in length. The color is a rich velvety crimson, which does not fade. Growth is excellent. There are no other varieties in this color which can compare with it for cutting sprays.

STANDARD POMPON VARIETIES BRONZE

Rooted Cuttings: \$3.00 per 100, \$27.50 per 1000. Except where noted.

Adironda. The earliest Golden Bronze. Matures Oct. 15. True pompon, type.

Anna L. Moran. The color is a bright bronze. The flowers are nicely divided on the stem without disbudding and the growth, foliage and stem are all that can be desired. The individual flowers are on the order of the Doty type.

Pauline Wilcox. The form of the flower classes it as a decorative variety and it is the ideal decorative type. The stems are straight and strong and the flowers hold well apart. The color is a pleasing mixture of bronze. In bloom Nov. 5.

Bronze Doty. Deep terra cotta bronze, like both the foregoing varieties of the Doty family, it is also of splendid habit, stiff in stem and free flowering.



New York

Felice. (Smith-1924). A pompon of exceptional merit. Color orange, very similar to that of Orange Queen. The broad incurved petals form a high rounded flower. 2 inches in diameter. Height 2 feet. Matures November 12 to 20.

Becky McLane. A richly colored small pompon, coming into bloom for Thanksgiving and can be had during December. Very popular and very prolific. A strong upright grower and makes good single plants.

New York. Coming into flower Nov. 1, this bronze, together with the below variety have been the most called for of any of the many sorts we have been growing. It is a seedling from Hilda Canning.

Louise Davenport. Button type which is the true pompon. Rich bronze in color and very free flowering. It is a wonderful producer, growing freely, and, with ordinary care and spacing, filling the bench with a mass of blooms. A favorite wherever shown. Matures Nov. 10.

Frank Wilcox. (Syn. Mrs. Beau and Souv. d'Or). Golden bronze of special merit to those desiring late pompons, being a dwarf and sturdy growth it makes a fine pot plant and it is excellent for cutting, being at its best around Thanksgiving.

Hilda Canning. This reddish bronze, button type variety is without exception the best of its color to date, comes in bloom Nov. 15, and can be had at its best until Thanksgiving. It is attractive in all stages and equal to the most productive variety.

Lorraine Meeck. Distinctly a novelty. Color a dull crimson with a golden bronze reverse. The petals curl just enough to show both colors, which gives a very pleasing contrast. Has a lasting quality. Growth is very good. In bloom Nov. 20-30.



Bucena

Bucena. A light bronze pompon coming just at Thanksgiving time. Free flowering, and sturdy upright growth. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Rowenna. (Smith's 1924). A fine late pompon, maturing for Thanksgiving and later. The color is a medium shade of bronze. Strong growth. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

Crown Beauty. The latest bronze in the button or baby type, maturing in Dec. A seedling from Christmas Gold. Color, dark brown. Rooted Cuttings, \$3.50 per 100, \$30.00 per 1000.

STANDARD ANEMONE CHRYSANTHEMUMS

Rooted Cuttings: \$3.00 per 100, \$27.50 per 1000.

Tornesta. (Smith). A bright pink Anemone. Matures Oct. 12.

Pomona. An exquisite Anemone flowered. Form perfect, several rows of ray florets of the purest white with a well-formed cushion which is white, shaded to straw at the center. Excellent grown either to sprays or disbudded.

Blanche. The improved Garza. Color, white with cream center. A very attractive flower and a good grower.

Garza. The well-known white.

Pink Lady. A bright pink Anemone, true to type. Medium size, strong stemmed. Comes in right for Thanksgiving day.

Yellow Garza. Yellow sport of Garza.

The Chief. Light yellow, both ray and disc florets. Three inches in diameter with full rounded cushion. Maturing November 10. Three feet high.

The Belle. Purest white, both ray and disc florets. Maturing Nov. 10. Three inches in diameter. Fine in every respect.

Maple Leaf. Like the soft Maple leaf, the color is displayed in the various shades of red and yellow, changing from day to day as development progresses. High rounded cushion $3\frac{1}{2}$ inches in diameter. Two feet high. Maturing Nov. 10.

Chestnut. (Bronze Garza). Both ray and disc florets are an even shade of tan color. $3\frac{1}{2}$ inches in diameter. $2\frac{1}{2}$ feet high. Maturing Nov. 10.

Coed. A soft shade of pink with tinge of yellow at center of cushion, ray florets reflex more than usual. $3\frac{1}{2}$ inches in diameter. Three feet high. Maturing Nov. 10.

Eugene Langaulet. A deep golden yellow much resembling the pompons, but is properly classified under Anemones, having the Anemone center with a double row of short petals. It comes in November so that it can be had for Thanksgiving.

Sunshine. A Japanese Anemone. The individual flowers are a trifle larger than those of Garza. The rich golden center is somewhat more prominent and it has about five times the number of petals, thus making it a good shipper. The outer petals being several shades lighter. It is a most admirable flower either disbudded or in spray form. Being of sturdy growth it is ideal for pot work. Its keeping qualities are the best.

STANDARD SINGLE CHRYSANTHEMUMS

Rooted Cuttings: \$3.00 per 100, \$27.50 per 1000.

WHITE

White Mensa. A pure white single, with a clear yellow center. Strong grower, medium height. Matures Nov. 15.



Mary Pope.

Mary Pope. Pale pink; large flower; one of the best.

Mrs. W. E. Buckingham. In color a brilliant shade of rose-pink. One of the finest singles. Nov. 1.

Mrs. E. D. Godfrey. A lovely shade of light pink. A very strong growing variety; late.

Margaret Waite. Deep pink sport of E. D. Godfrey.

YELLOW

Golden Mensa. A yellow sport of Mensa, which is probably the most widely grown.

November Glow. Bright golden; semi-double. Flowers held erect on strong stems. It matures late and is at its prime at Thanksgiving time. It is a grand acquisition, as it extends the season for yellow single and semi-double varieties.

Charter Oak. A clear bright yellow single variety which carries its flowers in large strong-stemmed sprays, bearing from three to five flowers each. It is a good grower and makes a fair sized plant. The form and character of the flower spray is ideal and the late-flowering characteristic greatly enhances the value of this to the grower.

RED

Virginia Holden. It is a deep, velvety crimson in color and has ample stem to support the flower which is not large but beautifully formed. It makes a good quantity of blooms to the spray, but is not crowded as the flowers hold well apart. It is distinct and valuable.

BRONZE

Alice Howell. An early single of exceptional form and habit. It is of a rich golden yellow which sells it at sight.

Elizabeth McDowell. This orange-bronze single we believe to be the finest single-flowering seedling. Not only is the color wonderfully fine in daylight, but the richness is greatly enhanced by artificial light. Is strong growing and has a strong stem.

Bronze Buckingham. This variety is a duplicate of its parent in every respect except color, which is a cheerful glowing bronze.

Miss Isabelle. A charming bronze with a silvery reverse to the petal in habit, same as E. D. Godfrey of which it is a sport. Comes in for Thanksgiving day and very useful for table work.

HARDY EARLY FLOWERING CHRYSANTHEMUMS

Recommended for Outdoor Flowering

These are expected to mature their blooms early enough to avoid frost, but in our locality require some protection as we often have damaging frost in the end of September. All varieties are equally good for indoor cutting.

Wolverine. Very early, flowering early in August, ahead of Normandie, but individual flowers are much larger and stronger stem. Produces large sprays and is also an excellent variety for pot plants. Color, bright yellow.

Framfield White. Loosely built, pure white; semi-double. One of the earliest to flower.

Glory of Seven Oaks. Golden yellow, very early and free-flowering.

Eden. (Syn. Mignon). Earliest rosy pink, medium height; excellent for cut sprays.

Normandie. Delicate pink, changing to nearly white. One of the earliest.

Yellow Normandie. A bronze yellow sport of Normandie, which is ample proof of its value.

Ruth Cummings. A reddish bronze seedling from Normandie. Is of dwarf compact growth, coming into bloom about Oct. 15. It is also very valuable for indoor growing.

Excelsior. Bright golden yellow; large-flowered. Dwarf.

Border Beauty. Orange-colored petals tipped with gold. Dwarf.

Rooted Cuttings: \$3.00 per 100, \$27.50 per 1000.

THE CAPRICE FAMILY

Rooted Cuttings of the below varieties \$3.50 per 100, \$30.00 per 1000.

Caprice White

Caprice Yellow

Purple Caprice

Caprice Deep Lilac

Caprice Butlers

Caprice DuPrintemps

Kathleen Thompson

Gaston Quineaux, Brightest, glowing scarlet-crimson; very fine. Dwarf. Handsome grower, one of the very best in this section.

(Not a Caprice but the only crimson to be classed with this type).

VARIETIES FOR POT CULTURE

For varieties suitable for pot culture the Caprice Family heads the list; but where the large flowering types are desired, such varieties as Polly Rose, Yellow Polly Rose, Early Rose, Glory of the Pacific, White and Pink Chieftain, White, Pink and Yellow Ivory, Barbara Davis, Graystone, George Baer, Bronze, Of Anemones, Pomona, White and Yellow Garza, Chestnut, The Belle, Chief, Maple Leaf, Coed, and Pink Lady.

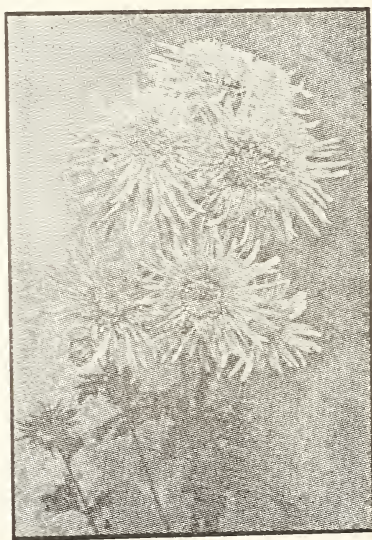
In Pompons we recommend Uvalda, Bronze, White and Pink Doty, Eden, Angelo, Normandie, Chicago Early White, Clare, Mitzi, Gilda. The last named making a most ideal pot plant, can be grown not to exceed eight or ten inches in full bloom.

Among the Singles, Mrs. W. E. Buchingham and Bronze Buckingham are excellent for pot culture.

For Plants from 2¼ inch pots add \$1.50 per 100 Extra.



Yellow Normandie



Source De Orr

FIELD-GROWN CARNATION PLANTS

On our seventy acre Rockwell Hill Farm purchased last suring, about one mile from our greenhouses, we have an ideal field for growing carnations. Having last season, in spite of unfavorable weather conditions, produced superior quality plants, and we expect to have in the coming season a larger quantity of field plants to offer to our patrons than in the past.

CHRYSANTHEMUMS

MEMORANDUM

MEMORANDUM

Varieties to grow next year

Quantity



GILDA